

24th Annual Perinatal Partnership Conference

September 17 – 19, 2017

**Embassy Suites
Charlotte-Concord
Golf Resort & Spa
Concord, NC**

Celebrating Birth in the Carolinas



A Perinatal Partnership



PLANNING COMMITTEE

2017 Conference Chair:

Frieda Norris BSN, MPH, RN, LCCE, FACCE, CIMI

Current NC Perinatal Association President:

Kimberly Harper MHA, MSN, RN

Current SC Perinatal Association President:

Chaka Davis MSN, MPH, RNC, IBCLC

Kate Berrien BSN, MS, RN

Betsy W. Bryant MSN, RNC, IBCLC, LCCE

Angie Clements BS, MLT (ASCP)

Michelle S. Flanagan BSN, RNC

Sherika HiSmith George MPH, BSN, RN

Marie James MS, BSN, RN

Meg Jewell MA

Rebecca Jackson BSN, RN

Mona Brown Ketner MSN, RN, C-EFM

Michaela Penix MPH

Kathy Ray MSN, RN

Tara Owens Shuler MEd, LCCE, FACCE, CD(DONA)

Sheila T. Walters MSN, RNC

Lynn Wellman MS, APRN

Dianne Whitesell, MSN, NP-BC, RN

CONTINUING EDUCATION CREDIT

NURSING: Mid-Carolina AHEC, Inc. is an approved provider of continuing nursing education by the South Carolina Nurses Association, an accredited approver with distinction, by the American Nurses Credentialing Center's Commission on Accreditation.

AHEC: Mid-Carolina AHEC, is designated as an approved provider of continuing education and meets the SC AHEC Best Practices Standards.

Participants must attend 90% of the program in order to receive a certificate of attendance. **No partial credit will be given.**

CONFERENCE CREDIT PER DAY:

Monday, September 18, 2017 is approved for 5.0 hours of which 3.0 are pharmacology content. Approval # 1510-040-PR-175

Tuesday, September 19, 2017 is approved for 3.5 hours. Approval #1510-040-PR-176

*PRE-CONFERENCE credit information is listed under each Pre-Conference



PRE-CONFERENCE WORKSHOPS

PRE-CONFERENCE WORKSHOP I SUNDAY, SEPTEMBER 17, 2017 - 12:45PM-4:00PM

The Doula Download: How Doulas Impact High Satisfaction and Successful Outcomes for Birth and Postpartum

Chama Woydak LCCCE, CD(DONA), BDT(DONA)

Nikita Smart, DONA Trained doula, Breastfeeding Peer Counselor

This program will explore the long-term impact of the birth experience on a woman. It will also define the role and scope of practice of the Doula. At the completion of the program, the learner will be able to identify and measure the impact that the professional doula has in addition to regular nursing care throughout pregnancy, labor and in the postpartum period.

This workshop is approved for 3.0 hours. Approval # 1510-040-PR-177

PRE-CONFERENCE WORKSHOP II SUNDAY, SEPTEMBER 17, 2017 - 12:45PM-4:00PM

Innovative NICU Programs

This program will explore the latest NICU Programs that will identify the key components necessary for providing an engaging and therapeutic educational program to families in the NICU. The following programs will be discussed:

- ◆ **Creating the Story for Parents: The Journey Bead Program**
Jodi Dolezel, BSN, RN
- ◆ **Graduation Caps for Babies: Convincing Parents they are prepared for Discharge**
Melissa Jordan
- ◆ **The STAR program: Substance Treatment and Rehabilitation**
April Hullender, BSN, RNC-NIC

This workshop is approved for 3.0 hours. Approval # 1510-040-PR-178

PRE-CONFERENCE WORKSHOP III SUNDAY, SEPTEMBER 17, 2017 - 12:45PM-4:00PM

Zika Virus

Christopher Goodier, MD

Vinita Leedom, MPH, CIC

Rebecca Lehman, MD

Robert Meyer, MD

Are you prepared for dealing with Zika among your patients? This workshop will help the audience to understand what we know about how Zika virus impacts women and infants before, during, and after pregnancy. This session will be led by a maternal fetal medicine specialist, a pediatric neurologist and the NC/SC Birth Defects Surveillance Programs.

This workshop is approved for 3.0 hours. Approval # 1510-040-PR-179

KEYNOTE SPEAKERS

Kate Berrien, BSN, MS, RN

Kate Berrien is the Vice President of Clinical Programs at Community Care of North Carolina (CCNC) and has managed CCNC's Pregnancy Medical Home program since its launch in early 2011. Previously, she managed maternal health projects at the Perinatal Quality Collaborative of North Carolina and served as the first statewide Perinatal Outreach Educator for the NC Division of Public Health while at UNC's Center for Maternal and Infant Health. She has a master's degree from the Harvard School of Public Health and previously worked in program development and evaluation, including developing a model to promote treatment adherence for HIV positive patients at Bellevue Hospital in New York City. She continues to work as a Labor & Delivery nurse at UNC on a part-time basis.

Berry Campbell, MD

Dr. Campbell completed his medical training at the Medical University of South Carolina and subsequently held positions as Director of Genetics and Prenatal Diagnosis. He then became the Chairman of the Department of Obstetrics and Gynecology at The University of Kentucky. He later served as Director of Maternal-Fetal Medicine at St. Joseph Hospital. Dr. Campbell joined the faculty of the University of South Carolina School of Medicine in 2015 as Director of the Division of Maternal-Fetal Medicine.

Leigh Hickman, JD

Leigh Hickman is the Deputy Legal Officer and Senior Director at CaroMont Health, Inc. where she has responsibility for Legal Affairs, Risk Management, Patient and Visitor Services and the Institutional Review Board. Prior to joining CaroMont Health in April 2013, Ms. Hickman practiced on the medical malpractice defense team at Parker Poe Adams and Bernstein for eight years defending healthcare providers across North Carolina. Ms. Hickman graduated from UNC-Chapel Hill with Bachelor Degrees in Music and Psychology and completed her legal education at the Washington and Lee School of Law. She lives in Charlotte with her husband, Rob, and two children, Luke and Caroline.

Beverly Huegel, MSN, WHNP-BC

Beverly Huegel has been working in obstetrics and gynecology for over 30 years. She is originally from Pittsburg, PA and moved to South Carolina 10 years ago. She was introduced to CenteringPregnancy in 2012 and was involved in the startup of CenteringPregnancy at USC Specialty Clinics in Columbia, SC in 2013. Beverly now manages the CenteringPregnancy programs for Palmetto Health USC Medical Group at 4 different sites. She received The Duke Endowment grant in 2017 to expand CenteringPregnancy to the underserved populations in SC over the next three years.

Mona Brown Ketner, MSN, RN, C-EFM

Mona Brown Ketner graduated from UNC-Chapel Hill with a Bachelor of Science in Nursing degree, and from UNC-Greensboro with a Master of Science in Nursing. She has worked in the role of Registered Nurse in various hospitals throughout the state of North Carolina. Mona came to Bowman Gray School of Medicine in 1990, and served as the nurse counselor with Breath of Fresh Air, a telephone counseling program funded by the March of Dimes, to assist women in Forsyth County with quitting tobacco use. Mona then moved into the role of Perinatal Outreach Educator at Wake Forest University School of Medicine for 15 years. She is currently a Nurse Educator with Northwest AHEC (Area Health Education Center) at Wake Forest School of Medicine, teaching continuing education programs to care providers within a 17-county region.

Stephanie Larson

As a leading world expert on utilizing movement to support birth, Stephanie Larson was named USA's National Birth Hero in recognition of her monumental work. She is the creator of Dancing For Birth™ the global weekly pre/post natal class. As the Founder and Master Trainer for Dancing For Birth™ she facilitates worldwide accredited practitioner trainings enabling birth professionals to integrate Dancing For Birth™ techniques into their profession and to become Certified Dancing For Birth™ Instructors. Larson's appearances include DONA, Lamaze, CAPPA, ICAN, CIMS, ICEA, AW-HONN, CBS, NBC and FOX. She is a mom of four who is passionate about ending forced lithotomy position and has dedicated her life to helping women activate their instincts for empowered birth and parenting.

William Parker, MD

Dr. Parker has studied biochemistry, microbiology and immunology at Duke University since 1993. Best known for the discovery of the function of the human vermiform appendix (a safe-house for bacteria), William has spent the last 15 years looking at fundamental causes of inflammation in Western societies. His work on "biota alteration", a concept which evolved from the "hygiene hypothesis", has been aimed at evaluating the role of the gut ecosystem in mental health. William has studied microbial communities in a variety of systems, including wild rats, laboratory mice, and African mole rats. William has published more than 100 peer reviewed papers, including a number of studies evaluating the role of the microbiota in inflammation and disease.

Myriam E. Torres, PHD, MSPH

Dr. Torres has a PhD and a MSPH in Epidemiology from the University of South Carolina; she also holds a Master in Public Health from the Universidad de Antioquia, Medellín, Colombia, and a Bachelor's Degree in Nursing from the Universidad Javeriana, Bogotá, Colombia. Currently, Dr. Torres is the Director of the Consortium for Latino Immigration Studies and a Clinical Associate Professor in the Department of Epidemiology & Biostatistics, at the Arnold School of Public Health, University of South Carolina. She completed a Post-Doctoral Research Fellowship at the SC Rural Health Research Center in the Arnold School of Public Health's Department of Health Policy Services & Management. Dr. Torres' research interests include health issues among Latinos living in the US and factors related to migration from Latin American countries. She is currently analyzing data for a study exploring the experiences of Latinos during the 2015 Floods in South Carolina. Dr. Torres has taught and continues to teach several graduate and undergraduate courses in Epidemiology at the Arnold School of Public Health and the SC Honors College.

AGENDA

Sunday, September 17, 2017

- 12:15pm-12:45pm Workshop Registration
- 12:45pm-4:00pm Pre-conference Workshop I \$50.00
- Zika Virus**
- ◆ Christopher Goodier, MD
 - ◆ Vinita Leedom, MPH, CIC
 - ◆ Rebecca Lehman, MD
 - ◆ Rober Meyer, MD
- 12:45pm-4:00pm Pre-conference Workshop II \$50.00
- 3 Innovative NICU Programs**
- ◆ Jodi Dolezel, BSN, RN
 - ◆ April Hullender, BSN, RNC-NIC
 - ◆ Melissa Jordan
- 12:45pm-4:00pm Pre-conference Workshop III \$50.00
- The Doula Download: How Doulas Impact High Satisfaction and Successful Outcomes for Birth and Postpartum**
- ◆ Chama Woydak, LCCE, CDC(DONA), BDT(DONA)
 - ◆ Nakita Smart, DONA Trained doula, Breastfeeding Peer Counselor
- 4:00pm-5:30pm Early Registration
- 5:00pm-7:00pm Opening Reception

Monday, September 18, 2017

- 7:30am-8:30am Registration - Coffee & Tea (Exhibit Hall)
- 8:30am-8:45am Welcome and Introductions
- 8:45am-9:45am Keynote
- The Perinatal Microbiome**
- ◆ William Parker, MD
- 9:45am-10:15am Break/Exhibit Hall
- 10:15am-11:15am Keynote
- *Protect our Children NOW! Importance of Vitamin D in Pregnancy**
- ◆ Berry Campbell, MD
- 11:15am-12:15pm Keynote
- Cultural Sensitivity**
- ◆ Myriam E. Torres, PhD, MSPH
- 12:15pm-2:00pm Business Luncheon
- NC Perinatal Association and SC Perinatal Association
(Members & Non-Members Welcome)**

AGENDA

Monday, September 18, 2017

- 2:00pm-3:00pm **Concurrent Sessions Group A**
1. ***Neonatal Abstinence Syndrome: Case Studies and Journey of a Community Hospital during the Opiate Epidemic**
 - ◆ Kevin Coppage, MD
 2. ***Hypertension in Pregnancy**
 - ◆ Eugene Chang, MD
 3. **Updates to Periviable Data**
 - ◆ Raviprasad Rao, MD
 4. **Dance as Labor Support**
 - ◆ Stephanie Larson
- 3:00pm-3:30pm Break/Exhibit Hall
- 3:30pm-4:30pm **Concurrent Sessions Group B**
5. ***Postpartum LARC - Improving on patient-centered care**
 - ◆ Jessica Morse, MD, MPH
 6. **Breastfeeding the Tongue-Tied Baby**
 - ◆ Lynda Desmarais, RN, BSN, IBCLC
 - ◆ Rebekah Barnes, NNP-BC
 7. **Unsafe Sleep: Case Studies from the Field**
 - ◆ Kent Dill, D-ABMDI, Deputy Coroner
 8. **Evidence for a Small Baby Unit: Creating Expertise by Experience**
 - ◆ Michael Stewart, MD

Tuesday, September 19, 2017

- 8:00am-8:30am Registration - Coffee & Tea (Exhibit Hall)
- 8:30am-9:30am Keynote
- The Best Offense is a Good Documentation Defense: Nursing Documentation and Legal Implications**
- ◆ Leigh Hickman, JD
- 9:30am-10:00am Break/Hotel Check-Out
- 10:00am-11:15am Keynote
- Panel Discussion: Evidence Based Perinatal Programs that Work**
- ◆ Kate Berrien, BSN, MS, RN
 - ◆ Beverly Huegel, WHNP-BC, MSN
 - ◆ Mona Brown Ketner, MSN, RN, C-EFM
- 11:15am-12:15pm Keynote
- Dancing Your Stress Away**
- ◆ Stephanie Larson
- 12:15pm-12:30pm Closing Remarks

*Indicates Pharmacology Content

HOTEL INFORMATION

The 24th Annual Perinatal Partnership Conference will be held at the Embassy Suites Charlotte-Concord Golf Resort, Spa & Conference Center in Concord, North Carolina. The Hotel features 308 beautifully decorated two-room guest suites. Charlotte Motor Speedway, home of the Coca-Cola 600, and zMax Drag Way is only a short walk away. The Concord Mills Mall, the largest visitor attraction, is right outside the door.

LOCATION:

Embassy Suites

5400 John Q. Hammons Dr. NW
Concord, NC 28027

Check In Time: 4:00 pm

Check Out Time: 11:00 am

ROOM RATES & RESERVATIONS:

One Bedroom Suites \$165.00

An additional \$10/person will be added to the above suite rates per adult, per suite above double occupancy. All rooms will be charged a room tax. The hotel rate includes a complimentary breakfast and a nightly Managers Reception. Please state that you are attending the North Carolina/South Carolina Perinatal Association Conference. Rooms are available at the conference rate for September 17-19, 2017. All reservations, for the above group rates, must be **received by August 26, 2017** after which space and rate cannot be guaranteed.

RESERVATIONS:

On Line: www.embassysuitesconcord.com

Select: Make a Reservation

Use Group Code: APP

Reservation Line: 1-800-EMBASSY (362-2779)

Hotel Direct Line: 704-455-8200



Directions

From I-85 Northbound - Take Exit 49 Bruton Smith. Turn right at the end of exit ramp onto Bruton Smith. Take a left onto John Q. Hammons Drive NW to hotel entrance.

From I-85 Southbound - Take Exit 49 Bruton Smith. Turn left at end of exit ramp onto Bruton Smith. Take a left onto John Q. Hammons Drive NW to hotel entrance.

From Charlotte/Douglas International Airport - Exit airport heading south on Josh Birmingham Pkwy to Billy Graham Pkwy/I-85N. Follow Billy Graham Pkwy north to Ramp for I-85N and take Exit 49 Bruton Smith Blvd. Turn right on Bruton Smith Blvd. and turn left at John Q. Hammons Drive NW.

2017 PERINATAL CONFERENCE REGISTRATION FORM

NAME _____
(This is how your name will appear on your name tag)
 ORGANIZATION _____
 DISCIPLINE (i.e. RN, SW) _____
 MAILING ADDRESS _____
 PHONE _____
 E-MAIL _____

****Please print clearly — E-mail will be used for confirmation**

Join your state Perinatal Association to receive member rates:

Fee: \$35

NCPA Membership New Renew Current Member

SCPA Membership New Renew Current Member

Pre-Conference Workshops Registration:

\$50.00

- The Doula Download: How Doulas Impact High Satisfaction and Successful Outcomes for Birth and Postpartum
- Innovative NICU Programs
- Zika Virus
- I do not plan to attend a pre-conference workshops

Regular Registration:

Monday, Sept 18 Tuesday, Sept 19 Full Conference (both days)

****Must be postmarked before Sept 1**

Member	<input type="checkbox"/> \$130	<input type="checkbox"/> \$55	<input type="checkbox"/> \$185
Non-Member	<input type="checkbox"/> \$150	<input type="checkbox"/> \$80	<input type="checkbox"/> \$230

Late Registration:

****Postmarked on or after Sept 2**

Member	<input type="checkbox"/> \$140	<input type="checkbox"/> \$60	<input type="checkbox"/> \$200
Non-Member	<input type="checkbox"/> \$175	<input type="checkbox"/> \$85	<input type="checkbox"/> \$260

On-Site Registration:

<input type="checkbox"/> \$180	<input type="checkbox"/> \$100	<input type="checkbox"/> \$280
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****Checks Only**

TOTAL PAYMENT:

\$ _____	\$ _____	\$ _____
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****Make sure to include membership fee and pre-conference registration fee if applicable)**

Registration fee includes attendance to the Opening Reception on Sunday and the Business Lunch on Monday. (Please check the appropriate boxes below)

- ◆ I plan to attend the **Opening Reception** on 9/17: Yes No
- ◆ Which Business Lunch do you plan to attend on 9/18: NC SC
- ◆ I have dietary restrictions (i.e. vegetarian, gluten free, allergies): Yes No

Please describe any dietary restrictions: _____

Casual attire with layers for temperature fluctuations is recommended.



2017 PERINATAL CONFERENCE REGISTRATION FORM

CONCURRENT SESSION SELECTION

CONCURRENT SESSION A (PLEASE SELECT ONE)

- 1. **Neonatal Abstinence Syndrome: Case Studies and Journey of a Community Hospital during the Opiate Epidemic**
Kevin Coppage, MD
 - ◆ During this interactive session, the learner will better learn how to approach and treat infants with NAS and their families
- 2. **Hypertension in Pregnancy**
Eugene Chang, MD
 - ◆ The learner will have a better understanding of the management of Hypertension in pregnant patients
- 3. **Updates to Periviable Data**
Ravi Prasad Rao, MD
 - ◆ The learner will understand the outcomes and decision making in the periviable period
- 4. **Dance as Labor Support**
Stephanie Larson
 - ◆ The learner will be able to perform multiple dance moves for the purpose of labor support

CONCURRENT SESSION B (PLEASE SELECT ONE)

- 1. **Postpartum LARC - Improving on Patient-Centered Care**
Jessica Morse, MD, MPH
 - ◆ The learner will be able to identify the successes of postpartum LARC and also discuss the clinical barriers
- 2. **Breastfeeding the Tongue-Tied Baby**
Lynda Desmarais, RN, BSN, IBCLC and Rebekah Barnes, NNP-BC
 - ◆ The learner will have a better understanding of management of a tongue tied baby from both the provider and patient experience
- 3. **Unsafe Sleep: Case Studies from the Field**
Kent Dill, D-ABMDI, Deputy Coroner
 - ◆ The learner will be able to identify trends related to unsafe sleep and list characteristics of a safe sleep environment
- 4. **Evidence for a Small Baby Unit: Creating Expertise by Experience**
Michael Stewart, MD
 - ◆ The learner will understand evidence for creating a small baby unit for the ELBW infant population to improve morbidity and mortality outcomes

For an additional **\$5.00**, you may pay with a credit card through **PayPal** online services, through the link www.midcarolinaahec.org.
We will not accept any registrations by phone. We will not accept faxed registrations unless accompanied by a purchase order.
Cancellations received prior to September 1, 2017 will be honored, less a \$25 administrative fee. Substitutions are permitted.

Mail completed registration form and payment to:

NC/SC Perinatal Partnership Conference
P.O. Box 2049
Lancaster, SC 29721

Make check payable to:

NC/SC Perinatal Conference
SCPA Tax ID # 57-0656784