

# South Carolina HIV/STD Conference

## October 27-28, 2010



**The Columbia Metropolitan Convention Center**  
**1101 Lincoln Street**  
**Columbia, South Carolina 29201**  
[www.schiv-stdconference.org](http://www.schiv-stdconference.org)

### **Stand Up for Progress:** **Exploring Best Practices, New Perspectives and Breakthroughs**

#### **An Invitation**

Dear Sponsors and Exhibitors:

This year, we are celebrating our 27<sup>th</sup> year of providing South Carolina with the state's only comprehensive conference on HIV/AIDS and other STDs. The conference will be held at the **Columbia Metropolitan Convention Center**, 1101 Lincoln Street, in Columbia, South Carolina, from October 27-28, 2010. The theme of the conference is: **"Stand Up for Progress: Exploring Best Practices, New Perspectives and Breakthroughs."** This interdisciplinary conference provides opportunities for professionals and community members to dialogue and share past successes, discuss current practices and interventions, as well as address emerging issues and trends.

With the wonderful keynote speakers, concurrent session presenters and exciting workshops that are planned, we are anticipating more than 400 participants from a variety of agencies, organizations, institutions, and clinical settings. This year, the format of the conference will be a full two-day event. The primary audience includes nurse practitioners, physician assistants, nurses, other clinicians, HIV/STD educators, social workers, other health professionals, service providers, teachers, students, people living with HIV and other interested community members.

The SC HIV/STD Conference Planning Committee invites you to take advantage of this superb opportunity to market your products and services to our targeted audience by becoming a sponsor of the **2010 SC HIV/STD Conference** or an exhibitor. The conference will provide your organization with an excellent venue to educate and reach many of South Carolina's front line workers, program managers and consumers. Thousands of people are provided services annually by our conference participants, and the conference is one of the most effective ways to reach and impact those infected with and affected by HIV/AIDS, STDs and the programs that serve them.

We look forward to your joining us in this exciting 27<sup>th</sup> annual event!

Sincerely,

*Adrena Harrison*

Adrena Harrison  
Planning Committee Chair

## **Sponsorship Opportunities**

### **Conference Partner (\$10,000):**

- Recognition as a Conference Partner in conference materials and on the Conference website
- Twenty (20) complimentary conference registrations
- Two 10' x 6' exhibit spaces with electricity (includes two 6' x 30" tables)
- Your one page promotional item may be included in conference tote bag
- Badge indicating sponsorship level for each registrant listed on your sponsorship form.

### **Diamond Sponsor (\$5,000):**

- Recognition as a Diamond Sponsor in conference materials and on the Conference website
- Twelve (12) complimentary conference registrations
- One 10' x 6' exhibit space with electricity (includes one 6' x 30" table)
- Your one page promotional item may be included in conference tote bag
- Badge indicating sponsorship level for each registrant listed on your sponsorship form.

### **Platinum Sponsor (\$2,500):**

- Recognition as a Platinum Sponsor in conference materials and on the Conference website
- Six (6) complimentary conference registrations
- One 10' x 6' exhibit space (includes one 6' x 30" table)
- Your one page promotional item may be included in conference tote bag
- Badge indicating sponsorship level for each registrant listed on your sponsorship form.

### **Gold Sponsor (\$1,000):**

- Recognition as a Gold Sponsor in conference materials and on the Conference website
- Three (3) complimentary conference registrations
- One 10' x 6' exhibit space (includes one 6' x 30" table)
- Your one page promotional item may be included in conference tote bag
- Badge indicating sponsorship level for each registrant listed on your sponsorship form.

### **Silver Sponsor (\$750):**

- Recognition as a Silver Sponsor in conference materials and on the Conference website
- Two (2) complimentary conference registrations
- One 10' x 6' exhibit space (includes one 6' x 30" table)
- Badge indicating sponsorship level for each registrant listed on your sponsorship form.

### **Bronze Sponsor (\$350; the base level for commercial exhibitors):**

- Recognition as a Bronze sponsor in conference materials and the Conference website
- One (1) complimentary conference registration
- One 10' x 6' exhibit space (includes one 6' x 30" table)

## **Additional Sponsorship Opportunities**

### **Conference Scholarships for People Living With HIV/AIDS (PLWHA)**

Conference Registration Scholarships provide PLWHA from throughout South Carolina, who otherwise would not be able to attend, with the opportunity to participate in the conference and gain valuable tools and strategies to strengthen their lives. We can work with you to customize a scholarship level or program to meet your objectives. For optimal exposure and recognition, the Conference will inform scholarship recipients that their scholarship is the result of your sponsorship as well as recognize your company in the conference program. For more information, contact Teretha Fowler at 1-864-415-9605 or via email at [teretha1@bellsouth.net](mailto:teretha1@bellsouth.net).

### **Conference Opening Keynote - \$3,000**

To secure a nationally recognized speaker who will motivate and energize the audience to open their minds to new ideas as they participate in educational and networking opportunities. Acknowledgment includes special program recognition.

### **Conference Luncheon Keynote - \$3,000**

To secure a dynamic, nationally recognized speaker who will provide knowledge and information for the conference audience to take back and utilize in their communities and put to practice what they have learned. Acknowledgment includes special program recognition.

### **Conference Closing Keynote and Dessert Plenary - \$5,000**

To secure a dynamic, nationally recognized speaker who will inspire and re-energize the audience to leave the conference ready to go back to their communities and put to practice what they have learned. Acknowledgment includes special program recognition.

### **Deadlines to Remember**

- \* **September 10, 2010** – Deadline for sponsors/exhibitors to receive recognition in conference program brochure
- \* **September 10, 2010** – Deadline for receipt of exhibit application
- \* **September 24, 2010** – Cancellation deadline for exhibitors to receive a refund (less a \$50 processing fee)
- \* **October 25, 2010** -- Deadline for receipt of sponsorship promotional items for inclusion in conference participant bags

**Note:** The Conference will accept exhibitor registrations after the September 10th deadline **if space is available**; however, those exhibits will not receive acknowledgement in the conference program brochure.

### **Exhibit Opportunities**

#### **Share Your Services and Products with Key Leaders and Decision Makers!**

Are you looking for greater exposure for your agency or organization? This is a unique opportunity to market your products or services.

- Display space with skirted table
- Complimentary listing in conference programs

### **The Exhibit Fee for Non-profit Organizations/State Agencies is \$200.**

### **The base level for Commercial Exhibitors is the Bronze level (\$350).**

### **Exhibit Space Assignments**

Exhibit spaces are assigned on a payment priority basis. Don't wait. Register today! **NOTE: The Conference will not accept personal checks on site.**

### **Exhibit Schedule**

**Exhibit Set-up:**      *Tuesday, October 26*      *3:30 p.m. – 6:30 p.m.*

**Exhibit Area Open:**      *Wednesday, October 27*      *8:00 a.m. – 9:30 p.m.*

***Special Event: An informal meet-and-greet will be held for conference attendees on Wednesday from 4:45 until 6:00 pm in the Exhibit Hall.***

**Exhibit Area Open:**      *Thursday, October 28*      *7:30 a.m. – 3:00 p.m.*

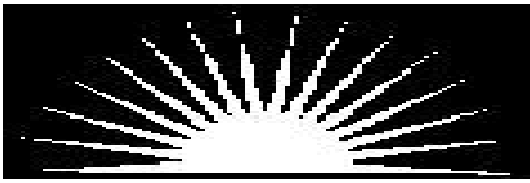
**Exhibit Breakdown:**      *Thursday, October 28*      *2:00 p.m. – 3:00 p.m.*

### **Electricity, Telephone and Internet Connections**

Electricity for your exhibit table is available for an additional charge of \$100. This must be requested in advance and paid with the sponsor /exhibitor fees. [Electricity is included for **Conference Partner** and **Diamond Level** supporters.] Wireless Internet connections are free, but wired Internet connections are only available through the Convention Center at an additional charge to be paid by the Exhibitor of \$250 (in advance). To arrange for wired high-speed Internet connections, please contact Elizabeth Peters at 1-803-791-3740 or via email at [PetersLongAssoc@aol.com](mailto:PetersLongAssoc@aol.com).

**This brochure is also available for download and/or printing via the conference website:**

[www.schiv-stdconference.org](http://www.schiv-stdconference.org). If you have any questions, please contact Elizabeth Peters at 1-803-791-3740 or via e-mail at [PetersLongAssoc@aol.com](mailto:PetersLongAssoc@aol.com).



**The Annual SC HIV/STD Conference**  
**PO Box 11965**  
**COLUMBIA, SC 29211**  
**[www.schiv-stdconference.org](http://www.schiv-stdconference.org)**

Please complete all sections of this application and return with full payment (made payable to Mid-Carolina AHEC) to:

**ATTN: Pam Harper, Mid-Carolina AHEC, PO Box 2049, Lancaster, SC 29721**

**General Information**

Organization \_\_\_\_\_

Please print the organization name **exactly** as it is to appear in the **SC HIV/STD Conference Program Brochure**.

Name of Contact Person (Please print):  
\_\_\_\_\_

Complete Mailing Address:  
\_\_\_\_\_  
\_\_\_\_\_

Phone (Daytime) \_\_\_\_\_ Fax \_\_\_\_\_ Email: \_\_\_\_\_

Names of Sponsor/Exhibitor Registrants or Representatives (please specify):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(Print any additional names on a separate sheet and attach with submitted form.)

**Please check the appropriate box(es):**

**Primary Sponsorships**

- Conference Partner (\$10,000)
- Diamond Sponsor (\$5,000)
- Platinum Sponsor (\$2,500)
- Gold Sponsor(\$1,000)
- Silver Sponsor (\$750)
- Bronze/Commercial Sponsor (\$350)
- Non-profit/State Agency Exhibit Fee (\$200)

**Additional Sponsorships**

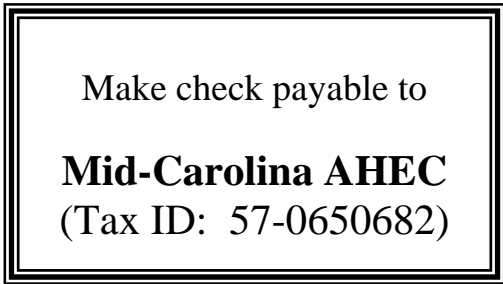
- Opening Keynote: \$3,000
- Luncheon Plenary: \$3,000
- Closing Keynote and Dessert Plenary: \$5,000

**PLWHA Conference Scholarship\***: # \_\_\_\_\_ (at \$185 per scholarship)  
[\*Sponsor-level scholarships that are undesignated by September 10, 2010, may also be donated for this purpose.]

**Exhibit space is limited, so reserve yours today!**

**Payment Enclosed:**

- Primary Sponsorship \$ \_\_\_\_\_
- Additional Sponsorship \$ \_\_\_\_\_
- Non-profit/State Agency Exhibitor \$ \_\_\_\_\_
- Electricity (\$100; included for Conference Partner and Diamond Level supporters) \$ \_\_\_\_\_
- Wired Internet Connections (\$250) \$ \_\_\_\_\_
- Additional Tables (1 table = \$100) \$ \_\_\_\_\_
- Consumer Scholarships (\$185 each) \$ \_\_\_\_\_
- TOTAL:** \$ \_\_\_\_\_



**Please note that a confirmation letter will be sent upon receipt of your payment. If your payment includes conference registrations, a form will be sent to you with the confirmed names of your registrants.**

**All registrations beyond your sponsor level must be submitted on the regular conference registration form.**