



Perinatal Partnership CONFERENCE

Celebrating Birth in the Carolinas • Born 1993

*Come Celebrate
the 25th Anniversary
of our Perinatal
Partnerships*



25th Annual Perinatal Partnership Conference

NEW RESCHEDULED DATE

OCTOBER 28-30, 2018

EMBASSY SUITES AT KINGSTON PLANTATION
MYRTLE BEACH, SOUTH CAROLINA

PLANNING COMMITTEE

2018 Conference Chair:

Lynn Wellman MS, APRN

Current NC Perinatal Association President:

Kimberly Harper MHA, MSN, RN

Current SC Perinatal Association President:

Chaka Davis MSN, MPH, RNC, IBCLC

Kate Berrien BSN, MS, RN

Betsy W. Bryant MSN, RNC, IBCLC, LCCE

Angie Clements BS, MLT (ASCP)

Michelle S. Flanagan BSN, RNC

Sherika HiSmith George MPH, BSN, RN

Rebecca Jackson BSN, RN

Marie James MS, BSN, RN

Meg Jewell MA

Mona Brown Ketner MSN, RN, C-EFM

Cheryl A. Neuner, BSN, RNC

Frieda Norris BSN, MPH, RN, LCCE, FACCE, CIMI

Michaela Penix MPH

Kathy Ray MSN, RN

Tara Owens Shuler MEd, LCCE, FACCE, CD(DONA)

Sheila T. Walters MSN, RNC

Ashley Wendt, MPH

Dianne Whitesell, MSN, NP-BC, RN

CONTINUING EDUCATION CREDIT

NURSING: Mid-Carolina AHEC, Inc. is an approved provider of continuing nursing education by the South Carolina Nurses Association, an accredited approver with distinction, by the American Nurses Credentialing Center's Commission on Accreditation.

AHEC: Mid-Carolina AHEC is designated as an approved provider of continuing education and meets the SC AHEC Best Practices Standards.

Participants must attend 90% of the program in order to receive a certificate of attendance. **No partial credit will be given.**

CONFERENCE CREDIT PER DAY:

Monday, October 29, 2018 is approved for 5.0 hours of which 2.5 are pharmacology content. Approval # 1510-040-PR-380

Tuesday, October 30, 2018 is approved for 3.5 hours of which 0.5 are pharmacology content. Approval #1510-040-PR-381

*PRE-CONFERENCE credit information is listed under each Pre-Conference



PRE-CONFERENCE WORKSHOPS

PRE-CONFERENCE WORKSHOP I

SUNDAY, OCTOBER 28, 2018 - 12:45PM-4:00PM

Quality Improvement to Reduce Obstetrical Hemorrhage - It's Time to Stop the Bleeding!

Amy Bell, DNP, RNC-OB NEA-BC, CPHO | Lynda Sanders, RNC | Ansley Stone, BA, RNC-OB, C-EFM

Do you want to improve the quality of care your patients receive? Are you unsure of the difference between quality improvement and research? Do you need ideas to help you get started in quality improvement? If so, this pre-conference session is designed for you. During this session, the faculty will discuss quality improvement and how to implement a quality improvement initiative. The session will then focus specifically on how to implement an OB Hemorrhage protocol and to improve outcomes. During this session, there will be group discussions and a hands-on skills portion to help apply the concepts.

This workshop is approved for 3.0 hours. Approval # 1510-040-PR-382

PRE-CONFERENCE WORKSHOP II

SUNDAY, OCTOBER 28, 2018 - 12:45PM-4:00PM

Health Equity: Improving birth outcomes for mom and baby across the Carolinas

Ana Pavon | Kweli Rashied-Henry

Every baby deserves the healthiest possible start in life. However, significant racial and ethnic disparities exist among birth outcomes for pregnant women and infants. For example, non-Hispanic black infants have significantly higher rates of low birthweight, preterm birth and infant mortality compared to non-Hispanic white and Hispanic infants. During this session, the presenters will discuss health equity from a national, state, and systems perspective and identify opportunities for addressing health inequalities that impact birth outcomes. Participants will leave with a more thorough understanding of how health inequalities impact health outcomes and actions they can take to improve the care provided for women and babies to ensure they thrive before, during, and after birth.

This workshop is approved for 3.0 hours. Approval # 1510-040-PR-383

PRE-CONFERENCE WORKSHOP III

SUNDAY, OCTOBER 28, 2018 - 12:45PM-4:00PM

NICU Care: What is new? How is care changing? How do we measure value?

Reese H. Clark, MD

What is new? During this section, the presenter will review recently published papers that should change the way we practice neonatal medicine.

How is care changing? This section will review how care is changing and how we can reduce site to site variability in care.

How do we measure value? The presenter will review the literature on the definition of value in health care and how value based contracting is changing how reimbursement for health care provided. There will also be a discussion of how to improve value in the NICU.

This workshop is approved for 3.0 hours. Approval # 1510-040-PR-384

KEYNOTE SPEAKERS

Elizabeth Bradley

Elizabeth Bradley, Esquire, is an Associate General Counsel at Palmetto Health. She received her undergraduate and law degrees from the University of South Carolina. After graduation, Ms. Bradley was a law clerk for the Honorable G. Ross Anderson, Jr., Federal Judge in Anderson, SC, and then practiced in the administrative law division at the McNair Law Firm, focusing mainly on health care. She subsequently worked as General Counsel for the Insurance Reserve Fund and acting General Counsel for both Procurement and IT at the South Carolina Budget and Control Board prior to joining Palmetto Health. She is a Past President of the Richland County Bar and past Board Member for the University of South Carolina Board of Visitors.

Berry Campbell, MD

Dr. Berry Campbell completed his Obstetrics and Gynecology Residency and Maternal-Fetal Medicine Fellowship at the Medical University of South Carolina in Charleston, SC. After completing his MFM fellowship, Dr. Campbell accepted a position at the University of Kentucky. He served as Director of Genetics & Prenatal Diagnosis and as Director of Obstetrics Outreach Clinical Services in the Department of Obstetrics and Gynecology. Dr. Campbell ultimately served as the John Greene Professor and Chairman and Director of the Maternal-Fetal Medicine Division, Department of Obstetrics and Gynecology at the University of Kentucky. Dr. Campbell left academia in 2002 for the private practice of high risk obstetrics. He served as Director of Kentucky One High Risk Obstetrics for a couple of years. He joined the faculty of the Department of Obstetrics and Gynecology, University of South Carolina School of Medicine, Division of Maternal-Fetal Medicine as Director in December, 2015.

Constance Guille, MD

Dr. Guille is an Associate Professor in the Department of Psychiatry and Behavioral Sciences and Obstetrics and Gynecology at the Medical University of South Carolina (MUSC). She completed her psychiatry training and subspecialty training in perinatal psychiatry at Yale University. She is the Director of the MUSC Reproductive Psychiatry Fellowship and Women's Reproductive Behavioral Health Programs. This program provides mental health and substance use treatment to pregnant women both in-person and via telemedicine in obstetric practices in SC. She is the recipient of two career development awards including funding from the National Institute on Drug Abuse to evaluate pharmacological and behavioral interventions for pregnant women with perinatal opioid use.

Clifton J. Kenon Jr., DNP, MSN, RN

Dr. Clifton J. Kenon Jr. is a native of North Carolina and has spent his entire nursing career in perinatal nursing. Starting his career at the Duke Birthing Center, he has worked at both academic and rural hospitals in obstetrics and lactation. Dr. Kenon is currently a Senior Research Advisor in the Office of Population and Reproductive Health at the United States Agency for International Development. Dr. Kenon previously worked as the director of maternal child health for the Indian Health Services. A lactation consultant and nurse educator, he has lectured worldwide on perinatal health, family planning, lactation, and health disparities. He has published in a variety of journals, and his honors include national awards from The Surgeon General, the White House, the National Public Service Award, and the Reyes award from the Indian Health Service. Dr. Kenon, when not working, enjoys running his lactation practice and showing his dogs.

Shelly Tanner, RN, BHS, MSHL, CPHRM

Shelly Tanner obtained her associates degree in nursing from Charlotte Mecklenburg School of Nursing, her bachelor's in Health Sciences from MUSC and her Master's in Health Law from Nova Southeastern University. She has also completed several risk management educational programs to include earning her certificate in Health Care Risk Management from the University of South Florida. Shelly works closely with the South Carolina Hospital Association (SCHA) on state wide projects to include High Reliability and Just Culture. She is currently the director of Patient Safety and Risk Management for Palmetto Health, leading the risk program for a 1138 bed system and 40 ambulatory practice setting.

Heather Waleski, BSN, RN, SANE-A

Heather Waleski is currently the Forensic Program Coordinator at Carolinas HealthCare System Union, which covers four hospitals for Union, Anson and Stanly Counties. Heather has been an Emergency Department Nurse for 15 years and a Sexual Assault Nurse Examiner for 10 years. She has conducted Adult and Adolescent SANE trainings in the Charlotte area for 7 years. Heather is a SANE-A, has completed the SANE pediatric training, and is President-Elect for the International Association of Forensic Nurses—North Carolina chapter for 2018. She is also a member of the Charlotte Metropolitan Human Trafficking Task Force and Rapid Response Team covering Mecklenburg and Union County.



AGENDA

Sunday, October 28, 2018

12:15pm-12:45pm Workshop Registration

12:45pm-4:00pm Pre-conference Workshop I \$50.00

Quality Improvement to Reduce Obstetrical Hemorrhage - It's Time to Stop the Bleeding!

- ◆ Amy Bell, DNP, RNC-OB NEA-BC, CPHQ
- ◆ Lynda Sanders, RNC
- ◆ Ansley Stone, BA, RNC-OB, C-EFM

12:45pm-4:00pm Pre-conference Workshop II \$50.00

Health Equity: Improving birth outcomes for mom and baby across the Carolinas

- ◆ Ana Pavon
- ◆ Kweli Rashied-Henry
- ◆ TBD

12:45pm-4:00pm Pre-conference Workshop III \$50.00

***NICU Care: What is new? How is care changing? How do we measure value?**

- ◆ Reese H. Clark, MD

4:00pm-5:30pm Early Registration

Monday, October 29, 2018

7:30am-8:30am Registration - Coffee & Tea (Exhibit Hall)

8:30am-8:45am Welcome and Introductions

8:45am-9:45am Keynote

Living the Dream, Loving the Profession: Finding Joy and Balance in Perinatal Health Work

- ◆ Clifton J. Kenon Jr., DNP, MSN, RN

9:45am-10:15am Break/Exhibit Hall

10:15am-11:15am Keynote

Human Trafficking: It is in your hospital!

- ◆ Heather Waleski, BSN, RN, SANE-A

11:15am-12:15pm Keynote

Liabilities and Risk in the Perinatal Setting

- ◆ Elizabeth Bradley, Esquire

- ◆ Shelly Tanner, RN, BHS, MSHL

12:15pm-2:00pm Business Luncheon

NC Perinatal Association and SC Perinatal Association
(Members & Non-Members Welcome)

Monday, October 29, 2018

2:00pm-3:00pm **Concurrent Sessions Group A**

A-1 *Scope & Management of Opioid Use During Pregnancy

- ◆ Mallory Alkis, MD

A-2 *Neonatal Abstinence Syndrome

- ◆ Stephen R. Kandall, MD, FAAP

A-3 The Psychology of Pregnancy: Theory and Brief Interventions

- ◆ Roxanne Rosenberg, MA, LPC

3:00pm-3:30pm Break/Exhibit Hall

3:30pm-4:30pm **Concurrent Sessions Group B**

B-1 Warning Signs - Not Just for Nurses

- ◆ Michelle Flanagan, BSN, RNC

B-2 *Neonatal Hypoglycemia: How do we define it? How do we treat it?

- ◆ Reese H. Clark, MD

B-3 Breastfeeding Support for Families Facing High Risk Situations

- ◆ Georganna Cogburn, MSHE, RD, LDN, IBCLC, RLC

5:00pm-7:00pm Reception in the Palmetto Pavilion

Tuesday, October 30, 2018

8:00am-8:30am Registration - Coffee & Tea (Exhibit Hall)

8:30am-9:30am Keynote

***Opioid Addiction**

- ◆ Berry Campbell, MD

9:30am-10:00am Break/Hotel Check-Out

10:00am-11:15am Keynote

The Integration of Behavioral Health Services in Obstetric and Pediatric Practices to Improve Maternal and Child Health

- ◆ Constance Guille, MD

11:15am-12:15pm Keynote

I'm Starting with the Man in the Mirror: How Internal Bias Creates Health Disparity

- ◆ Clifton J. Kenon Jr., DNP, MSN, RN

12:15pm-12:30pm Closing Remarks

*Indicates Pharmacology Content

HOTEL INFORMATION

The 25th Annual Perinatal Partnership Conference will be held at the Embassy Suites Hotel at Kingston Plantation in Myrtle Beach, South Carolina. With 145 beautifully landscaped acres on the oceanfront, a choice of accommodations and a variety of resort amenities, the Kingston Plantation offers something for everyone. In addition to villa and condominium accommodations, the Embassy Suites Hotel boasts 255 two-room suites, all with sweeping Atlantic Ocean views.

LOCATION:

Embassy Suites Myrtle Beach Oceanfront

9800 Queensway Blvd
Myrtle Beach, SC 29572

Check In Time: 4:00 pm

Check Out Time: 11:00 am

ROOM RATES & RESERVATIONS:

Embassy Suites Hotel

◆ Oceanview Suites - \$109.00 USD/Night

The hotel rates include a complimentary breakfast and an evening reception.

Embassy Suites Hotel Group Code: **APC**

Use the following link to make reservations or call (800) 876-0010 and select option 2

https://embassysuites.hilton.com/en/es/groups/personalized/M/MYRESES-APC-20181026/index.jhtml?WT.mc_id=POG

Kingston Plantation*

Please call the hotel to find out rates and how to book the villas. (800) 876-0010 and select option 1

The special room rate will be available until **October 12th** or until the group block is sold-out, whichever comes first.

Things to remember when making your reservations:

- ◆ Please state that you are attending the NC/SC 25th Annual Perinatal Partnership Conference
- ◆ All rooms will be charged a Daily Resort Fee of \$13.99 per room, per night, plus tax
- ◆ Rates published are for single occupancy.
- ◆ There is an extra person charge for 2 or more guests sharing the same guestroom.



25th Annual Perinatal Partnership Conference | REGISTRATION FORM

Embassy Suites at Kingston Plantation • Myrtle Beach, SC • October 28-30, 2018

Name: _____

Email address: _____

Credentials: _____

(Email is required so we can send your receipt/confirmation/CE access)

Employer Name: _____

Please indicate your T-Shirt Size to help us estimate how many to order:

Preferred Mailing Address: Work Home

2XL XL L M S

(Please note we will make every effort to provide your requested size, but it cannot be guaranteed.)

City: _____ State: _____ Zip: _____

Including this conference, how many Perinatal Partnership Conferences have you attended? 1 2 3 4 5+

Daytime Phone: Work Personal
(_____) _____

Disability or dietary needs? Please state: _____

Join your state Perinatal Association to receive member	New	Renew	Current Member	ONE DAY REGISTRATION		
NCPA Membership	<input type="checkbox"/> \$35	<input type="checkbox"/> \$35	<input type="checkbox"/>	Monday, October 29, 2018		
SCPA Membership	<input type="checkbox"/> \$35	<input type="checkbox"/> \$35	<input type="checkbox"/>	Regular - Postmarked on or before 10/20/18	<input type="checkbox"/> \$130	<input type="checkbox"/> \$150
				Late - Postmarked after 10/20/18	<input type="checkbox"/> \$140	<input type="checkbox"/> \$175
				Onsite	<input type="checkbox"/> \$180	<input type="checkbox"/> \$180
				Tuesday, October 30, 2018		
				Regular - Postmarked on or before 10/20/18	<input type="checkbox"/> \$55	<input type="checkbox"/> \$80
				Late - Postmarked after 10/20/18	<input type="checkbox"/> \$60	<input type="checkbox"/> \$85
				Onsite	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100
				Business Lunch and Reception		
				Which Business Lunch do you plan to attend on	<input type="checkbox"/> NC	<input type="checkbox"/> SC
				Do you plan to attend the Evening Reception in the Palmetto Pavilion (Monday, October 29)	<input type="checkbox"/> yes	<input type="checkbox"/> no
				Accepted Poster Presenter	<input type="checkbox"/> yes	<input type="checkbox"/> no
				<i>(Subtract \$50 from your registration)</i>		
Pre-Conference Session Sunday, October 28 (Separate Fees Apply)	Member	Non-Member				
Quality Improvement to Reduce OB Hemorrhage: It's Time to Stop the Bleeding!	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50				
Health Equity: Improving birth outcomes for mom and baby across the Carolinas	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50				
NICU Care: What is new? How is care changing? How do we measure value?	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50				
Full 2 day Main Conference Registration	Member	Non-Member				
Regular - Postmarked on or before 10/20/18	<input type="checkbox"/> \$185	<input type="checkbox"/> \$230				
Late - Postmarked after 10/20/18	<input type="checkbox"/> \$200	<input type="checkbox"/> \$260				
Onsite	<input type="checkbox"/> \$280	<input type="checkbox"/> \$280				

CONCURRENT SESSIONS - MONDAY, OCTOBER 29, 2018

Please indicate which session you would like to attend in each of the breakout times listed below.

Concurrent Sessions Group A: 2:00pm to 3:00pm	Concurrent Sessions Group B: 3:30pm to 4:30pm
<input type="checkbox"/> A-1 Management of Opioid Dependence in Pregnancy	<input type="checkbox"/> B-1 Warning Signs - Not Just for Nurses
<input type="checkbox"/> A-2 Neonatal Abstinence Syndrome	<input type="checkbox"/> B-2 Neonatal Hypoglycemia
<input type="checkbox"/> A-3 The Psychology of Pregnancy: Theory and Brief Interventions	<input type="checkbox"/> B-3 Breastfeeding Support for Families Facing High Risk Situations

PAYMENT OPTIONS 2 WAYS TO REGISTER!

PAYMENT SUMMARY



Mail completed form with payment to:

NC/SC Perinatal Partnership Conference
PO Box 2049
Lancaster, SC 29721

Make checks payable to NC/SC Perinatal Conference - SCPA Tax ID #57-0656784



Register online at

www.midcarolinaahec.org

For an additional \$5.00 fee, you may register online and pay through PayPal.

Membership Fee	\$ _____
Pre-Conference	\$ _____
Full Conference	\$ _____
One Day Only	\$ _____
Registration Discount	-\$ _____
Total Enclosed	\$ _____

We will not accept registration by phone or by fax unless accompanied by a purchase order. Cancellations received prior to October 20, 2018 will be honored, less a \$25 administrative fee. Substitutions are permitted. Questions: 803-286-4121