

Sponsorship and Exhibiting

The Conference Planning Committee invites you to take advantage of this superb opportunity to market your products and services to our targeted audience by becoming a conference sponsor and/or exhibitor. The conference will provide your organization with an excellent venue to educate and reach many of South Carolina’s front-line workers, program managers and consumers. With nationally recognized keynote speakers, expert concurrent session presenters and valuable topics, we are anticipating more than 500 participants from a variety of agencies, organizations, institutions, and clinical settings. Again, this year, the format of the conference will be a full two-day event. The primary audience includes nurse practitioners, physician assistants, nurses, other clinicians, HIV/STD/Viral Hepatitis educators, social workers, other health professionals, case managers, service providers, teachers, students, people living with HIV and other interested community members. Thousands of people receive services annually by our conference attendees making our conference one of the most effective ways to reach and impact those infected with and affected by HIV/AIDS, STD and Viral Hepatitis.

Sponsorship Levels

Items by Sponsorship Level	Sponsorship Levels							
	Conference Partner (\$10,000)	Diamond Sponsor (\$5,000)	Platinum Sponsor (\$2,500)	Gold Sponsor (\$1,350)	Silver Sponsor (\$900)	Bronze Sponsor (\$700)	Non-Profit/State Agency** (\$400)	Commercial/For-Profit** (\$600)
Exhibit booth 10’ x 6’	2*	1*	1	1	1	1	1	1
Table 6’ x 30”	2	1	1	1	1	1	1	1
Full conference registrations	20	12	6	3	2	1	--	--
Name badge with sponsorship	✓	✓	✓	✓	✓	✓	✓	✓
Logo display on website	✓	✓	✓	✓	✓	✓	✓	✓

*Electricity for the booth space is included at these levels.

**Those entities sponsoring as non-profit/state agency or commercial/for-profit agencies will receive *Exhibit Only* name badges which provide access only to the Exhibit Hall and the registration area. The *Exhibit Only* designation does not include the conference registration fee needed for attendance at the keynote/concurrent sessions and luncheons.

Additional Sponsorship Opportunities

Conference Keynote Speakers - \$3,000

If you are interested in sponsoring one of our nationally recognized speakers who will motivate and energize the audience by exposing them to new ideas as they participate in educational and networking opportunities, please contact Chris Skope (843) 792-1348. Acknowledgment will include special program recognition.

Conference Scholarships for People Living with HIV/AIDS (PLWHA) - \$250/scholarship

These Conference Registration Scholarships provide PLWHA from throughout South Carolina, who otherwise would not be able to attend, with the opportunity to participate in both days of the conference and gain valuable tools and strategies to strengthen their lives. We can work with you to customize a scholarship level or program to meet your objectives. For optimal exposure and recognition, the conference will inform scholarship recipients that their scholarship is the result of your sponsorship as well as recognize your organization on the conference website. For more information, contact Inez

Morris at (864) 787- 2845 or inezmorris54@gmail.com.

Conference Scholarships for Students - \$55/scholarship

These Conference Registration Scholarships provide students enrolled in colleges and universities from throughout South Carolina with the opportunity to participate in one day of the conference and gain valuable tools and strategies to strengthen their professional lives. We can work with you to customize a scholarship level or program to meet your objectives. For optimal exposure and recognition, the conference will inform scholarship recipients that their scholarship is the result of your sponsorship as well as recognize your organization on the conference website. For more information, contact Kenric Ware at (803) 935-9695 or kbware@southuniversity.edu.

Deadlines to Remember

September 30, 2020 – Deadline for receipt of sponsorship/exhibit application

October 15, 2020 – Cancellation deadline for exhibitors to receive a refund (less a \$50 processing fee)

October 15, 2020 – Chris Skope/Pam Harper to be notified of any changes in confirmed registrants

Note: The conference will accept exhibitor registrations after the September 30 deadline **if space is available**. Please contact Chris Skope at (843) 792-1348 or skopecm@musc.edu to verify availability.

Exhibit Space Assignments

Exhibit spaces are assigned on a payment priority basis. Don't wait - register today!

Note: The conference will not accept personal checks on site.

Exhibit Installation and Dismantling

The exhibit hall will be open Tuesday, October 27 from 3:30pm until 6:30pm for set up. All exhibits must be installed and ready for the exhibit hall opening at 8:00am Wednesday, October 28. Nothing may be attached to the walls inside or outside of the exhibit hall. Breakdown is scheduled for Thursday, October 29, between 2:00pm and 3:30pm. All trash must be disposed of at that time according to instructions provided at check-in. *Note:* All exhibit materials must be removed by the exhibitor by 3:30pm on Thursday, October 29. Failure to do so will result in a \$100.00 service charge to the exhibitor.

Electricity, Telephone and Internet Connections

Electricity for your exhibit table is available for an additional charge of \$100. This must be requested in advance and paid with the sponsor/exhibitor fees. (Electricity is included for **Conference Partner** and **Diamond Level** supporters.) Wireless Internet connections are free but wired Internet connections are only available through the Convention Center at an additional charge of \$250 to be paid by the Exhibitor (in advance). To arrange for wired high-speed Internet connections, please contact Chris Skope (843-792-1348 or skopecm@musc.edu).

The Annual SC HIV/STD Conference, Inc., will apply in 2020 for 501(c)(3) status with the Internal Revenue Service. As of the date of this publication, this conference is not a 501(c)(3) charitable organization. As such, contributions, including sponsorships, are not tax deductible. If this status is granted prior to the conference, contributions will be tax deductible to the extent allowable by law.

Please note that we are now asking that checks be payable to:

“Annual SC HIV STD Conference”

(Fed Tax EIN: 20-3795068)

Thanks!

SPONSORSHIP/EXHIBIT APPLICATION

Please complete ALL sections of this application, fax completed form to Chris Skope at 843-792-0782 and mail payment and copy of form to Pam Harper, Mid-Carolina AHEC.

Step 1. General Information:

Organization Name: _____
[Please print the organization name **exactly** as it is to appear in the Conference Program Brochure.]

Name of Contact Person (Please print): _____

Complete Mailing Address: _____

Phone (Daytime) _____ Fax _____ E-mail: _____

Step 2. Names of Sponsor/Exhibitor Registrants or Representatives (please specify):

_____ [Print any additional names on a separate sheet and attach with this form.]

Step 3. Primary Sponsor/Exhibitor Designation (please check one and include amount in step 5):

- ___ Conference Partner (\$10,000)
- ___ Silver Sponsor (\$900)
- ___ Diamond Sponsor (\$5,000)
- ___ Bronze/Commercial Sponsor (\$700)
- ___ Platinum Sponsor (\$2,500)
- ___ Non-profit/State Agency Exhibit Only Fee (\$400)
- ___ Gold Sponsor (\$1,350)
- ___ Commercial/For Profit Exhibit Only Fee (\$600)

Step 4. Additional Sponsorships (please check all that apply and include amount in step 5):

- ___ Keynote Speaker: \$3,000
- ___ PLWHA Scholarships: \$250 each.* Please designate number of scholarships = _____
- ___ Student Scholarships: \$55 each.* Please designate number of scholarships = _____

* Sponsor-level registrations that are undesignated by **September 30, 2020**, may also be donated for scholarships.

Step 5. Enclose Payment:

- Primary Sponsorship/Exhibitor Designation \$ _____
- Additional Sponsorships \$ _____
- Electricity (\$100; included for Conference Partner and Diamond Level supporters) \$ _____
- Additional Tables (\$100 per table) \$ _____
- PLWHA Scholarships (\$250 each) \$ _____
- Student Scholarships (\$55 each) \$ _____
- TOTAL:** \$ _____

Make checks payable to:
Annual SC HIV STD Conference
EIN: 20-3795068
 Mail to:
ATTN: Pam Harper
Mid-Carolina AHEC
PO Box 2049
Lancaster, SC 29721

Please note that a confirmation letter will be sent upon receipt of your payment. If your payment includes conference registrations, a form will be sent to you with the confirmed names of your registrants. All registrations beyond your sponsor level must be submitted on the regular conference registration form found at www.schiv-stdconference.org.

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