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|  | South Carolina HIV, STD and Viral Hepatitis Conference October 20-21, 2021[http://www.schiv-stdconference.org](http://www.schiv-stdconference.org/) |

May 2021

Dear Sponsor and Exhibitor:

We look forward to your participation in this year’s conference to be held at the **Columbia Metropolitan Convention Center,** 1101 Lincoln Street, in Columbia, South Carolina, from October 20-21, 2021. The theme of the conference is **Innovation: Building Better Communities.** This interdisciplinary conference provides opportunities for professionals and community members to dialogue and share past successes, discuss current practices and interventions, as well as address emerging issues and trends.

With nationally recognized keynote speakers, expert concurrent session presenters and valuable topics this will be a well-attended conference. We are doing things a little different this year. We will be having a reduced number of individuals this year due to the COVID recommendations with only 250 participants from a variety of agencies, organizations, institutions, and clinical settings. Again, this year, the format of the conference will be a full two-day event. The primary audience includes nurse practitioners, physician assistants, nurses, other clinicians, HIV/STD/Viral Hepatitis educators, social workers, other health professionals, case managers, service providers, teachers, students, people living with HIV and other interested community members.

The Conference Planning Committee invites you to take advantage of this superb opportunity to market your products and services to our targeted audience by becoming a conference sponsor and/or exhibitor. The conference will provide your organization with an excellent venue to educate and reach many of South Carolina’s front-line workers, program managers and consumers. Thousands of people are provided services annually by our conference participants making our conference one of the most effective ways to reach and impact those infected with and affected by HIV/AIDS, STDs and Viral Hepatitis.

We look forward to you joining us for this exciting annual event! Sincerely,

The Conference Planning Committee

Please note that we are now asking that checks be payable to:

“***Annual SC HIV STD Conference***” (Fed Tax EIN: 20-3795068)

Thanks!

The Annual SC HIV/STD Conference, Inc., will apply in 2019 for 501(c)(3) status with the Internal Revenue Service. As of the date of this publication, this conference is not a 501(c)(3) charitable organization. As such, contributions, including sponsorships, are not tax deductible. If this status is granted prior to the conference, contributions will be tax deductible to the extent allowable by law.

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|  | Sponsorship Levels |
| Items by Sponsorship Level | Conference Partner | Diamond Sponsor | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor | Non- Profit/State Agency | Commercial/For Profit |
| Exhibit booth 10’ x 6’ | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Full conference registrations | 20 | 12 | 6 | 3 | 2 | 1 | -- | -- |
| Name badge with sponsorship |  |  |  |  |  |  |  |  |
| Logo display in program |  |  |  |  |  |  | -- | -- |

# Sponsorship Levels

##  Conference Partner ($10,000):

Recognition as a Conference Partnering conference materials and on the conference website Twenty (20) complimentary conference registrations

Two (2) 10’ x 6’ exhibit spaces with electricity (includes two 6’ x 30” tables) Badge indicating sponsorship level for each registrant listed on your sponsorship form

##  Diamond Sponsor ($5,000):

Recognition as a Diamond Sponsor in conference materials and on the conference website Twelve (12) complimentary conference registrations

One (1) 10’ x 6’ exhibit space with electricity (includes one 6’ x 30” table)

Badge indicating sponsorship level for each registrant listed on your sponsorship form

##  Platinum Sponsor ($2,500):

Recognition as a Platinum Sponsor in conference materials and on the conference website Six (6) complimentary conference registrations

One (1) 10’ x 6’ exhibit space (includes one 6’ x 30” table)

Badge indicating sponsorship level for each registrant listed on your sponsorship form

##  Gold Sponsor ($1,350):

Recognition as a Gold Sponsor in conference materials and on the conference website Three (3) complimentary conference registrations

One (1) 10’ x 6’ exhibit space (includes one 6’ x 30” table)

Badge indicating sponsorship level for each registrant listed on your sponsorship form

##  Silver Sponsor ($900):

Recognition as a Silver Sponsor in conference materials and on the conference website Two (2) complimentary conference registrations

One (1) 10’ x 6’ exhibit space (includes one 6’ x 30” table)

Badge indicating sponsorship level for each registrant listed on your sponsorship form

##  Bronze Sponsor ($700; the base level for commercial exhibitors):

Recognition as a Bronze sponsor in conference materials and the conference website One (1) complimentary conference registration

One (1) 10’ x 6’ exhibit space (includes one 6’ x 30” table)

# Exhibit Only

The Exhibit Only Fee for Non-profit Organizations/State Agencies is $400. The Exhibit Only Fee for Commercial/ For Profit Exhibitors is $600.

The conference’s *Exhibit Only* name badges provide access only to the Exhibit Hall and the registration area. The *Exhibit Only* designation does not include the conference registration fee, which includes attendance at the keynote and concurrent sessions and luncheons.

# Additional Sponsorship Opportunities

## Conference Keynote Speakers - $3,000

If you are interested in sponsoring one of our nationally recognized speakers who will motivate and energize the audience by exposing them to new ideas as they participate in educational and networking opportunities, please contact Chris Skope (843) 792-1348. Acknowledgment will include special program recognition.

## Conference Scholarships for People Living with HIV/AIDS (PLWHA) - $225/scholarship

Conference Registration Scholarships provide PLWHA from throughout South Carolina, who otherwise would not be able to attend, with the opportunity to participate in the conference and gain valuable tools and strategies to strengthen their lives. We can work with you to customize a scholarship level or program to meet your objectives. For optimal exposure and recognition, the conference will inform scholarship recipients that their scholarship is the result of your sponsorship as well as recognize your organization in the conference program. For more information, contact Inez Morris (864-787- 2845 or inezmorris54@gmail.com).

## Deadlines to Remember

 **September 30, 2021 *–*** Deadline for receipt of exhibit application **September 30, 2021 –** Deadline for sponsors/exhibitors to receive recognition in program brochure **October 7, 2021 –** Cancellation deadline for exhibitors to receive a refund (less a $50 processing fee) **October 7, 2021 –** Chris Skope/Pam Harper to be notified of any changes in confirmed registrants

### ***Note:*** The conference will accept exhibitor registrations after the September 30 deadline **if space is available**; however, those exhibits will not receive acknowledgement in the conference program brochure*.*

**Exhibit Space Assignments**

Exhibit spaces are assigned on a payment priority basis. Don’t wait - register today!

***Note:*** The conference will not accept personal checks on site.

***Note:*** Grants to the conference do not include exhibit space.

**Exhibit Installation and Dismantling**

The exhibit hall will be open Tuesday, October 19 from 3:30pm until 6:00pm for set up. All exhibits must be installed and ready for the exhibit hall opening at 8:00am Wednesday, October 20. Nothing may be attached to the walls inside or outside of the exhibit hall. Breakdown is scheduled for Thursday, October 21 between 2:00pm and 3:30pm. All trash must be disposed of at that time according to instructions provided at check-in. ***Note:*** All exhibit materials must be removed by the exhibitor by 3:30pm on Thursday, October

21. Failure to do so will result in a $100.00 service charge to the exhibitor.

**Electricity, Telephone and Internet Connections**

Electricity for your exhibit table is available for an additional charge of $100. This must be requested in advance and paid with the sponsor/exhibitor fees. (Electricity is included for **Conference Partner** and **Diamond Level** supporters.) Wireless Internet connections are free but wired Internet connections are only available through the Convention Center at an additional charge of $250 to be paid by the Exhibitor (in advance). To arrange for wired high-speed Internet connections, please contact Chris Skope (843-792-1348 or skopecm@musc.edu).

**This brochure will be available for download and/or printing on the conference website:**

[www.schiv-stdconference.org**.**](http://www.schiv-stdconference.org/)

If you have any further questions, please contact

Chris Skope (843-792-1348 or skopecm@musc.edu) or Pam Harper (803-286-4121).

 **SPONSORSHIP/EXHIBIT APPLICATION**

**Please complete all sections of this application and fax form to Chris Skope at 843-792-0782. Please mail form with full payment (made payable to *Annual SC HIV STD Conference*)**

**to: Mid-Carolina AHEC, PO Box 2049, Lancaster, SC 29721**

 **Step 1. General Information:**

Organization Name:

[Please print the organization name **exactly** as it is to appear in the Conference Program Brochure.] Name of Contact Person (Please print): Complete Mailing Address:

Phone (Daytime) Fax E-mail:

**Step 2. Names of Sponsor/Exhibitor Registrants or Representatives (please specify):**

[Print any additional names on a separate sheet and attach with this form.]

##  Step 3. Primary Sponsor/Exhibitor Designation (please check one and include amount in step 5):

 Conference Partner ($10,000)

 Diamond Sponsor ($5,000)

 Platinum Sponsor ($2,500)

 Gold Sponsor ($1,350)

 Silver Sponsor ($900)

 Bronze/Commercial Sponsor ($700)

 Non-profit/State Agency Exhibit Only Fee ($400)

 Commercial/For Profit Exhibit Only Fee ($600)

##  Step 4. Additional Sponsorships (please check all that apply and include amount in step 5):

 Keynote Speaker: $3,000

 Additional Scholarships: $225 each\* (Please designate number of scholarships = )

\* Sponsor-level registrations that are undesignated by **September 30, 2021,** may also be donated for scholarships.

##  Step 5. Enclose Payment:

Primary Sponsorship/Exhibitor Designation $

Make checks payable to:

**Annual SC HIV STD Conference**

EIN: **20-3795068**

Mail to: **ATTN: Pam Harper Mid-Carolina AHEC**

**PO Box 2049**

**Lancaster, SC 29721**

Additional Sponsorship $

Electricity ($100; included for Conference

Partner and Diamond Level supporters) $ Additional Tables ($100 per table) $ PLWHA Scholarships ($225 each) $

**TOTAL: $**

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\***

**\* Please note that a confirmation letter will be sent upon receipt of your payment. If your payment includes conference registrations, a form will be sent to you with the confirmed names of your registrants.**

**All registrations beyond your sponsor level must be submitted on the regular conference registration form found at** [**www.schiv-stdconference.org**](http://www.schiv-stdconference.org/) **.**

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