



Perinatal Partnership
CONFERENCE

Celebrating Birth in the Carolinas • Born 1993

Mid-Carolina AHEC, Inc.
P.O. Box 2049
Lancaster, SC 29721

May 22, 2024

To: Potential Exhibitor

Re: Invitation to Exhibit

We are inviting you to be an exhibitor at the 29th Annual NC/SC Perinatal Partnership Conference, “*Celebrating Birth in the Carolinas – Winning with Perinatal Health*”, which will take place Sunday, September 29 - Tuesday, October 1, 2024, at Harrah’s Cherokee Casino Resort in Cherokee, NC. We welcome you to come celebrate 29 years of partnering to positively impact the care and well-being of mothers and babies!

This is an annual conference provided through a joint effort of the North Carolina and South Carolina Perinatal Associations for the purpose of providing updates on perinatal issues including policy, standards, and support. Participants of the conference will include registered nurses, licensed practical nurses, nurse practitioners, certified nurse midwives, childbirth educators, lactation consultants, doulas, social workers, peer counselors and other professionals providing care for mothers, infants, and their families. This conference is designed to meet the requests from health care professionals for evidence-based information on which to plan their care for mothers, babies, and families.

Each year the conference grows with more participants and vendors. Historically, the conference averages 200 attendees and 20 exhibitors/vendors.

You are invited to exhibit all day on Monday, September 30th. For maximum interaction with participants, exhibits should be set up on Sunday before the conference begins. The exhibitor hall will be open 2:00pm-5:30pm Sunday afternoon for you to set up. On Monday, we have allowed time during breakfast, breaks and lunch for participants to visit the exhibits. There will be no exhibiting on Tuesday. Information on shipping/storage accommodations is available upon request.

Please respond by faxing the enclosed Letter of Agreement and Reservation Form to Mid-Carolina AHEC, Inc. Attn: Rebecca Jackson (803-286-4165 fax) by August 1, 2024.

Make checks payable to: NC/SC Perinatal Conference, and mail to Mid-Carolina AHEC, Attn: Rebecca Jackson, P.O. Box 2049, Lancaster, SC 29721. The tax identification number is: 57-0656784. Payment may also be made online by visiting www.midcarolinaahec.org. Payment is due by September 1, 2024.

Please contact Cheryl Neuner at (843) 777-5059 or cneuner@mcleodhealth.org or Renee Washington at (803) 434-6088 or renee.washington@prismahealth.org if you have any questions. Thank you for your interest in being a part of this conference!

Sincerely,

Cheryl Neuner
Washington

Cheryl Neuner
SC Perinatal Association

Renee

Renee Washington
SC Perinatal Association



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Enclosures:

Conference Exhibitor/Sponsorship Opportunities

Letter of Agreement

Exhibitor Reservation Form



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Conference Exhibitor/Sponsorship Opportunities

We are excited to offer the following exhibitor/sponsorship opportunities for the Annual Perinatal Partnership Conference. The conference will be held Sunday, September 29, 2024-October 1, 2024, at Harrah's Cherokee Casino Resort in Cherokee, NC.

Bronze (Exhibitor Level): \$600.00

- Exhibitor Table
- Recognition in conference materials for participants
- The exhibit fee accommodates two representatives.
- The exhibit space will consist of one covered and skirted 8ft table and two chairs.
 - Additional tables, internet access as well as electrical outlets can be reserved for an additional fee.

Silver (Breakfast/Break Sponsor): \$850.00 (3 available: Breakfast Monday, Snack Monday, Breakfast Tuesday)

- Exhibitor Table
- Recognition in conference materials for participants
- The exhibit fee accommodates two representatives.
- The exhibit space will consist of one covered and skirted 8ft table and two chairs.
 - Additional tables, internet access as well as electrical outlets can be reserved for an additional fee.
- Special signage at food table for Breakfast or Break
- Verbal Recognition at Conference

Gold (Lunch/Opening Reception Sponsor): \$1100.00 (3 available: Opening Reception, NC Lunch, & SC Lunch)

- Exhibitor Table
- Recognition in conference materials for participants
- The exhibit fee accommodates two representatives.
- The exhibit space will consist of one covered and skirted 8ft table and two chairs.
 - Additional tables, internet access as well as electrical outlets can be reserved for an additional fee.
- Special signage at food table for Breakfast or Break
- Verbal Recognition at Conference, and during Lunch/Reception
- Special Signage displayed during Lunch or Opening reception.
- Exhibitor materials may be placed on the participant's table in the room for lunch/reception.

Non-Profit \$100

- Exhibitor Table for Non-Profit Entity
- Recognition in conference materials for participants
- The exhibit fee accommodates two representatives.
- The exhibit space will consist of one covered and skirted 8ft table and two chairs.
 - Additional tables, internet access as well as electrical outlets can be reserved for an additional fee.



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This **Letter of Agreement** and the **Exhibitor Reservation Form** are due to Mid-Carolina AHEC by **August 1, 2024. Payment is due by September 1, 2024.** Cancellations will be accepted until August 8, 2024; after this date, the agreement is binding, and an invoice will be sent.

EXHIBITOR AGREEMENT

I, _____, do hereby agree to exhibit at the conference, “Annual NC/SC Perinatal Partnership Conference: with the above-mentioned stipulations.

Signature

Date



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EXHIBITOR RESERVATION FORM

Fax or email form no later than August 1, 2024, to:

Mid-Carolina AHEC, Inc.
Attn: Rebecca Jackson
Fax (803) 286-4165
rljackson@comporium.net

Event: Annual NC/SC Perinatal Partnership Conference:

Exhibiting Date: Monday, September 30, 2024

Name of Exhibiting Organization: _____

Number of Representatives: _____

Name(s) of Representatives:

Representative/Contact Person Phone Number: _____

Representative/Contact Person Email Address: _____

* Please wear your company name tags.

Exhibitor(s):

_____ Will provide a door prize (thank you in advance)

_____ Would like to help celebrate the conference by sponsoring meal, or the celebration reception (indicate amount \$_____ and activity_____)

_____ # of tables needed (\$45.00 additional fee for each table exceeding the one (1) provided)

_____ Will need a standard electrical outlet (110 Volt AC) (\$50.00 additional fee)

_____ Will need wireless internet access (\$35.00 additional fee)

_____ Will need to ship materials/supplies for storage (for additional fee*)

_____ Would like conference registration information.



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- * For drayage services, please complete the attached service order form and return it to Convention Makers as indicated.
- * Please do not plan to affix any banners or signs to the walls of the Exhibit Hall.

Total fees payable to NC/SC Perinatal Conference: Exhibit fee (\$600/\$850/\$1100) + extra table(s) (if needed) + internet access (if needed) = \$ _____

* Submit payment no later than September 1, 2024. Make checks payable to: NC/SC Perinatal Conference. Mail payment to Mid-Carolina AHEC, Attn: Rebecca Jackson, PO Box 2049, Lancaster, SC 29721. Payment may also be made online by visiting www.midcarolinaahcec.org (\$5.00 service fee applies). The tax identification number is: 57-0656784

**The exhibitor will be responsible for any unused exhibit materials.
All left over materials will be discarded.**