



Dear US AHA Training Network who deliver Heartsaver Courses,

We are excited to implement changes designed to enhance the quality and value of our programs and services as we continually strive to better serve students by giving them increased access to the AHA's Heartsaver student workbooks, eBooks, and online courses.

What You Need to Know

Beginning October 3, 2017, the AHA's suggested retail price (SRP) of the Heartsaver First Aid CPR AED, CPR AED, First Aid, and Pediatric First Aid CPR AED student course completion cards/eCards **will be increased**, while the SRP of related student online courses and student workbooks/eBooks will be reduced. The shift is designed to make the student workbooks more accessible as a valuable reference tool before, during, and after training as required by the AHA Program Administration Manual.

Because of the unique characteristics of the AHA's non-healthcare (**or lay provider**) Training Network in the United States, the changes are confined to Heartsaver English student materials only.

The course curriculum will remain the same, and will continue to adhere to the *2015 AHA Guidelines Update for CPR and ECC*.

What You Need to Do

Order processes will remain unchanged. Simply continue to order materials through the AHA's Distributors, eLearning.Heart.org, and the eBooks Store.

More Information

We are committed to being a customer-centric organization, and we strongly believe that this new model will help our customers' business and their long-term ability to train others to save lives.

For a list of current Heartsaver products and their new SRPs, as well as new Heartsaver products we're introducing on October 3, view the updated Heartsaver products list [here](#). For additional information, please refer to the [FAQs](#) for more information.

We thank you for your continued commitment to the AHA mission of saving lives.

Sincerely,
AHA CPR & ECC

Heartsaver® Course Materials Update New SRPs and Products – US Market Only



CPR & Emergency Cardiovascular Care

As of October 3, 2017

Effective October 3, 2017, the AHA's suggested retail price (SRP) of the US (English) Heartsaver First Aid CPR AED, CPR AED, First Aid, and Pediatric First Aid CPR AED student course completion cards/eCards will be increased, while the SRP of related student online courses and student workbooks/eBooks will be reduced. For more information on this change, please see the FAQ document.

Below is a list of current products with new SRPs, as well as a list of new products offered.

Current Products – New SRPs

Product Number	Title	UOM	SRP
15-1020	Heartsaver CPR AED Student Workbook	1	\$2.50
15-1021	Heartsaver First Aid Student Workbook	1	\$2.50
15-1018	Heartsaver First Aid CPR AED Student Workbook	1	\$2.50
15-1038	HS Pediatric First Aid CPR AED Student Workbook	1	\$2.50
15-3116	Heartsaver CPR AED Student eBook	1	\$2.50
15-3115	Heartsaver First Aid Student eBook	1	\$2.50
15-3117	Heartsaver First Aid CPR AED Student eBook	1	\$2.50
15-3113	Heartsaver First Aid CPR AED Student eBook	1	\$2.50
15-1810	Heartsaver CPR AED 3-card (24 Pack)	24	\$408.00
15-1811	Heartsaver FA 3-card (24 Pack)	24	\$408.00
15-1812	Heartsaver FA CPR AED 3-card (24 Pack)	24	\$408.00
15-1813	Heartsaver Ped FA CPR AED 3-card (24 Pack)	24	\$408.00
15-3004	Heartsaver CPR AED eCard	1	\$17.00
15-3005	Heartsaver First Aid eCard	1	\$17.00
15-3002	Heartsaver First Aid CPR AED eCard	1	\$17.00
15-3003	Heartsaver Pediatric First Aid CPR AED eCard	1	\$17.00
15-1401	Heartsaver CPR AED Online	1	\$25.00
15-1402	Heartsaver First Aid Online	1	\$25.00
15-1403	Heartsaver First Aid CPR AED Online	1	\$30.00
15-1404	Heartsaver Pediatric First Aid CPR AED Online	1	\$25.00

New Products

Product Number	Title	UOM	SRP
15-1073	Heartsaver Pediatric First Aid CPR AED Student Workbook (6-Pack)	6	\$15.00
15-1074	Heartsaver CPR AED Student Workbook (6-Pack)	6	\$15.00
15-1075	Heartsaver First Aid CPR AED Student Workbook (6-Pack)	6	\$15.00
15-1076	Heartsaver First Aid Student Workbook (6-Pack)	6	\$15.00
15-1817	Heartsaver CPR AED Card 3 Card (6-Pack)	6	\$102.00
15-1816	Heartsaver First Aid Card 3 Card (6-Pack)	6	\$102.00
15-1818	Heartsaver First Aid CPR AED Card 3 Card (6-Pack)	6	\$102.00
15-1815	Heartsaver Pediatric First Aid CPR AED Card 3 Card (6-Pack)	6	\$102.00

USA BOOKS

Status	SKU	Description	Size	Old Price	New Price
Current Book	15-1020	HS CPR AED	Each	\$ 13.50	\$ 2.50
Current Book	15-1021	HS FA	Each	\$ 10.00	\$ 2.50
Current Book	15-1018	HS FA CPR AED	Each	\$ 15.50	\$ 2.50
Current Book	15-1038	HS PED FA CPR AED	Each	\$ 15.50	\$ 2.50

New Book Pack	15-1073	HS Ped FA CPR AED	6 Pack		\$ 15.00
New Book Pack	15-1074	HS CPR AED	6 Pack		\$ 15.00
New Book Pack	15-1075	HS FA CPR AED	6 Pack		\$ 15.00
New Book Pack	15-1076	HS FA CPR AED	6 Pack		\$ 15.00

Current eBook	15-3116	HS CPR AED eBook	Each	\$ 13.50	\$ 2.50
Current eBook	15-3115	HS FA eBook	Each	\$ 10.00	\$ 2.50
Current eBook	15-3117	HS FA CPR AED eBook	Each	\$ 15.50	\$ 2.50
Current eBook	15-3113	FA CPR AED eBook	Each	\$ 15.50	\$ 2.50

USA Completion Cards

Current Card	15-1810	HS CPR AED Card	24 Pack	\$ 55.00	\$ 408.00
Current Card	15-1811	HS FA Card	24 Pack	\$ 55.00	\$ 408.00
Current Card	15-1812	HS FA CPR AED Card	24 Pack	\$ 55.00	\$ 408.00
Current Card	15-1813	HS PED FA CPR AED Card	24 Pack	\$ 55.00	\$ 408.00

New Card	15-1815	HS PED FA CPR AED	6 Pack		\$ 102.00
New Card	15-1816	HS FA	6 Pack		\$ 102.00
New Card	15-1817	HS CPR AED	6 Pack		\$ 102.00
New Card	15-1818	HS FA CPR AED	6 Pack		\$ 102.00

Current eCard	15-3004	HS CPR AED eCard	Each	\$ 2.20	\$ 17.00
Current eCard	15-3005	HS FA eCard	Each	\$ 2.20	\$ 17.00
Current eCard	15-3002	HS FA CPR AED eCard	Each	\$ 2.20	\$ 17.00
Current eCard	15-3003	HS Ped FA CPR AED eCard	Each	\$ 2.20	\$ 17.00

Blending Learning Courses

Current eLearning	15-1401	HS CPR AED	Each	\$ 25.50	\$ 25.00
Current eLearning	15-1402	HS FA	Each	\$ 31.00	\$ 25.00
Current eLearning	15-1403	HS FA CPR AED	Each	\$ 44.00	\$ 30.00
Current eLearning	15-1404	HS PED FA CPR AED	Each	\$ 33.00	\$ 25.00

INTERNATIONAL BOOKS

Product Name	Product numbers no longer sold outside the U.S. as of Oct 3, 2017	New International Product Numbers for Customers Outside the U.S as of Oct 3, 2017	Suggested Retail Price (SRP) Remains Unchanged
Heartsaver CPR AED Student Workbook	15-1020	15-2850	\$13.50 USD
Heartsaver First Aid Student Workbook	15-1021	15-2849	\$10.00 USD
Heartsaver Pediatric First Aid CPR AED Student Workbook	15-1038	15-2848	\$15.50 USD
Heartsaver CPR AED eBook	15-3116	15-2847	\$13.50 USD
Heartsaver First Aid eBook	15-3115	15-2846	\$10.00 USD
Heartsaver Pediatric First Aid CPR AED eBook	15-3113	15-2845	\$15.50 USD

INTERNATIONAL COURSE COMPLETION CARDS

Product Name	Product numbers no longer sold outside the U.S. as of Oct 3, 2017	New International Product Numbers for Customers Outside the U.S as of Oct 3, 2017	Suggested Retail Price (SRP) Remains Unchanged
Heartsaver CPR AED Course Completion Card	15-1810	15-2854	55.00/pack
Heartsaver FA Course Completion Card	15-1811	15-2853	55.00/pack
Heartsaver FA CPR AED Course Completion Card	15-1812	15-2852	55.00/pack
Heartsaver PED FA CPR AED Course Completion Card	15-1813	15-2851	55.00/pack
NEW: Heartsaver Pediatric FA CPR AED eCard	N/A	15-2855	2.2
Heartsaver CPR AED eCard	N/A	15-2833 (Unchanged)	2.2
International Heartsaver -First Aid CPR AED eCard	N/A	15-2826 (Unchanged)	2.2